Privacy Policy



We understand that your trust in us is the most important asset of the private limited liability company JUMIK (hereinafter referred to as "JUMIK", "we" or "us"). Your privacy is therefore essential to us.

This privacy statement (hereinafter referred to as "Privacy Statement") applies to, inter alia, (i) our websites <u>https://www.jumik.be</u>, <u>https://www.proplanner.be</u> and <u>https://www.combo-software.be</u>(hereinafter referred to as the "Website") and (ii) all (commercial) relationships between JUMIK and its customers, prospects and business partners.

This Privacy Statement contains, among other things, information about the personal data collected by JUMIK, and about the way in which JUMIK uses and processes these personal data.

JUMIK wishes to emphasise that it endeavours at all times to act in accordance with the "Privacy Legislation", such as but not limited to (i) EU Regulation 2016/679 of 27 April 2016 on the protection of natural persons with regard to the processing of personal data and on the free movement of such data and repealing Directive 95/46/EC and (ii) the Act of 30 July 2018 on the protection of natural persons with regard to the processing of personal data.

Visiting the Website and/or any communication with JUMIK implies your explicit agreement (by way of communication of your personal data or opt-in) to the Privacy Statement and thus to the way in which JUMIK collects, uses and processes your personal data.

Please read this Privacy Statement in conjunction with JUMIK's cookie policy.



1 Types of personal data

JUMIK may collect and process the following personal data:

- ✓ (Company) Name
- ✓ First name
- ✓ (Business) Address (street, number, postal code, town and country)
- ✓ Email address
- ✓ VAT number
- ✓ Account number
- ✓ Telephone number (landline and/or mobile)
- ✓ Account name
- ✓ Sex
- ✓ Social media data
- ✓ Photos
- ✓ Camera images
- ✓ All personal data contained in the free field of the contact form
- ✓ All other personal data voluntarily transferred to JUMIK (e.g. during correspondence)

JUMIK also automatically collects anonymous information concerning the use that you make of the Website. For example, JUMIK will automatically log which parts of the Website you visit, which web browser you use, and which website you visited when you accessed the Website. We cannot identify you on the basis of these data, but it allows JUMIK to compile statistics on the use of the Website.

2 Method of collecting personal data

These personal data are collected during or in the context of:

- ✓ Visiting the Website
- ✓ A cooperation with JUMIK
- ✓ Correspondence with and from JUMIK
- ✓ Requesting a quote
- ✓ The use that you make of JUMIK's services
- ✓ Signing up for webinars, events, seminars, etc
- ✓ Exchanging business cards
- \checkmark Filling in the contact form

The personal data collected by JUMIK are thus expressly and voluntarily provided by you.



3 Use of personal data

JUMIK may use your personal data for the following purposes:

- ✓ The execution of an agreement with JUMIK (incl. its follow-up)
- ✓ Answering questions (whether or not submitted via the contact form)
- ✓ Optimising the quality, management and content of the Website
- ✓ Statistical purposes
- ✓ Drawing up a quote (and sending it)
- ✓ Follow-up after a meeting
- ✓ Account creation
- ✓ Providing support/assistance (e.g. in case of problems)
- ✓ Sending newsletters
- ✓ Sending targeted marketing and advertising, updates and promotional offers
- ✓ Conducting customer satisfaction surveys, surveys and other market research.
- ✓ Confirmation of signing up for a webinar, seminar, event, etc.
- ✓ Sending invoices and collecting payments
- ✓ Use of camera images/photos for promotional purposes on the Website and/or social media

Processing is carried out on the following legal grounds, depending on whether:

- ✓ You have consented to the processing of your personal data for one or more specific purposes
- ✓ The processing is necessary for the performance of the agreement with JUMIK or to take measures at your request prior to concluding an agreement.
- ✓ The processing is necessary to comply with a legal obligation incumbent on JUMIK
- ✓ The processing is necessary to protect your vital interests or those of another natural person
- ✓ The processing is necessary for the performance of a task carried out in the public interest
- ✓ The processing is necessary for the purposes of protecting the legitimate interests of JUMIK or of a third party, except where such interests are overridden by the interests or fundamental rights and freedoms of the person concerned which require protection of personal data (in particular where you are a minor)



4 Disclosure of personal data to third parties

JUMIK shall not disclose your personal data to third parties, unless it is necessary in the context of the performance of the agreement and the optimisation thereof (such as, but not limited to, database management, sending deliveries or providing services to JUMIK (i.e. subcontracting). In this context, your personal data may be transferred to software suppliers, data centres, transport partners, external IT consultants or other service providers.

If it is necessary for JUMIK to disclose your personal data to third parties, the third party in question is obliged to use your personal data in accordance with the provisions of this Privacy Statement.

Notwithstanding the above, JUMIK may disclose your personal data:

- ✓ To the competent authorities (i) when JUMIK is obliged to do so by law or in the context of legal or future legal proceedings and (ii) to safeguard and defend JUMIK's rights.
- ✓ When JUMIK or practically all of its assets are acquired by a third party, in which case your personal data collected by JUMIK shall be one of the transferred assets.

In all other cases, JUMIK shall not sell, rent out or transfer your personal data to third parties, unless it (i) has obtained your consent and (ii) has entered into a data processing agreement with the relevant third party, which contains the necessary guarantees regarding confidentiality and privacy-compliant treatment of your personal data.

5 Cross-border processing of personal data

Any transfer of personal data outside the European Economic Area (EEA) to a recipient residing or having its registered office in a country not covered by an adequacy decision issued by the European Commission shall be governed by the terms of a data transfer agreement, which shall contain either (i) the standard contractual clauses set out in the "Decision of the European Commission of 5 February 2010 (Decision 2010/87/EC)" or (ii) appropriate safeguards provided by any other mechanism under the Privacy Act or any other regulation governing the processing of personal data.

6 Storage of personal data

Unless a longer retention period is required or justified by a legal obligation, JUMIK shall only retain your personal data for the period necessary to achieve and fulfil the purposes as described in this Privacy Statement under 'III. Use of personal data'.



7 Your privacy rights

In connection with the processing of your personal data, you have the following privacy rights:

- ✓ Right to access your personal data;
- ✓ Right to rectification, completion or update of your personal data;
- Right to be forgotten (JUMIK hereby informs you that certain services will no longer be accessible or can no longer be provided if you delete or have deleted certain necessary personal data);
- ✓ Right to restrict the processing of your personal data;
- ✓ Right to portability of your personal data;
- ✓ Right to object/opt out to the processing of your personal data.

If you wish to exercise your privacy rights, please contact <u>dpo@jumik.be</u> or <u>the form for the</u> <u>exercise of your privacy rights (attached)</u> and send it to JUMIK by email or by post.

In principle you can exercise these rights free of charge by using the above-mentioned form.

If you no longer wish to receive newsletters or information about JUMIK's services, you can unsubscribe at any time by clicking on the "unsubscribe" button provided at the bottom of JUMIK's newsletter.

8 Security of personal data

JUMIK undertakes to implement appropriate and reasonable physical, technological and organisational security measures to prevent (i) unauthorised or unlawful access to your personal data, as well as (ii) the loss, misuse or alteration of your personal data.

JUMIK will store all personal data it has collected on site and/or in the cloud with data centres in the EU.

Notwithstanding (i) JUMIK's security policy, (ii) the checks it carries out and (iii) the actions it takes in this regard, an infallible level of security cannot be guaranteed. No method of transmission or transfer via the Internet or any method of electronic storage is 100% secure, which means JUMIK cannot guarantee absolute security in this context.

9 Update Privacy Statement

JUMIK is entitled to update this Privacy Statement by posting a new version on the Website. It is highly recommended that you regularly check the Websites and the relevant page of the Privacy Statement to ensure that you are aware of any changes.

10 Links to other websites

The Website may contain hyperlinks to other websites. When you click on one of these links, you may be directed to another website or Internet source that knowingly or using cookies or other technologies may collect information about you. JUMIK does not bear any responsibility, liability or authority to control these other websites or internet sources, nor does it have any responsibility for the collection, use and distribution of your personal data. You should check the privacy policies of these other websites and Internet resources to determine whether they comply with the Privacy Act.



11 Contact JUMIK

If you have any questions about the Privacy Statement or about the way JUMIK collects, uses or processes your personal data, please contact us:

- By email dpo@jumik.be
 - or
- By post: Kwadestraat 151b bus 4.3, Roeselare

If you are dissatisfied with the way in which JUMIK has handled these questions or comments, or if you have any complaints about how JUMIK collects, uses or processes your data, you can lodge a complaint with the Data Protection Authority.



FORM FOR THE EXERCISE OF THE RIGHTS OF THE DATA SUBJECT					
I.IDENTIFICATION OF THE PARTIES					
	Controller	Data subject/You			
Name	BVBA JUMIK				
Address	Kwadestraat 151b 4.3 ROESELARE				
VAT n°	VAT BE-0825.043.990	/			
II. WHAT RIGHTS DO Y	OU WISH TO EXERCISE?				
Right of access to the personal data that JUMIK may have on you*					
If JUMIK processes your personal data, what information would you like to receive?					
□ The categories/characteristics of personal data which JUMIK processes concerning you					
The purposes for which JUMIK processes your personal data					
□ The recipients or categories of recipients to whom your personal data have been or will be disclosed by JUMIK (i.e. recipients in third countries or international organisations)					
□ The origin of your personal data (i.e. where and how JUMIK obtained your personal data)					
□ The existence or not of automated decision-making (including profiling) regarding your personal data and, where applicable, useful information about the underlying logic, significance and likely consequences of such processing for you					
□ If possible, the period for	which your personal data are expected to be stored or, if not	possible, the criteria for determining that period			
Right to rectification of your personal data*					
- Which (inaccurate) pers	sonal data do you wish to have rectified?				
·					
- Which incomplete perso	onal data would you like to see completed? → completion:				
	→ completion:				
□ Right to erasure / Right to be forgotten*					
Following your request, JUMIK will delete your personal data without unreasonable delay via "soft deletion" if one of the following applies:					
□ Your personal data are no longer needed for the purposes for which they were collected or otherwise processed					
□ You have withdrawn your consent to the processing and no other legal basis for the processing exists					
You oppose the processin of direct marketing	g and there are no overriding mandatory legitimate ground	s for the processing or you oppose the processing for the purpose			
□ Your personal data have b	een unlawfully processed				
□ Your personal data must b	be deleted to comply with a legal obligation that exists on the	e part of JUMIK			
□ Your personal data have b	een collected in connection with an offer of information soc	iety services			



□ Right to restriction of processing*

You wish a restriction on the processing of your personal data to be carried out by JUMIK and one of the following applies:

□ You dispute the accuracy of your personal data. During the period which JUMIK needs for verification, it will not process your personal data

The processing is unlawful and you oppose the deletion of your personal data and request, instead, a restriction on the use of your personal data

□ JUMIK no longer needs your personal data for its processing purposes, but you do need it for the establishment, exercise or substantiation of legal claims

□ You have objected to the processing of your personal data and pending the answer to the question of whether JUMIK's legitimate grounds outweigh your own, JUMIK shall not process your personal data

□ Right to transferability of your personal data*

🗆 You wish to receive the personal data - that you have provided to JUMIK - in a structured, commonly-used and machine-readable format

□ You wish JUMIK to transfer your personal data to another controller and one of the following applies:

- □ The processing is based on your consent
- □ The processing is carried out via automated procedures

Please note: However, this transfer by JUMIK shall only take place if it is technically possible for JUMIK to do so.

□ Right to object/opt out*

□ The processing of your personal data (including profiling) takes place (i) for the performance of a task carried out in the public interest, (ii) in the exercise of official authority vested in JUMIK, or (iii) on the basis of the legitimate interests of JUMIK or a third party and you wish to object to this processing for reasons relating to your specific situation.

Please clarify the reason(s) for your objection:

<u>Please note:</u> JUMIK shall only cease processing your personal data if it cannot provide compelling and legitimate grounds for processing which override your interests, rights and freedoms or if those grounds relate to the establishment, exercise or substantiation of legal claims

□ You wish to object to the processing of your personal data for direct marketing purposes (including profiling related to direct marketing). More specifically, you want:

□ JUMIK to delete all your personal data from its files. If JUMIK should subsequently obtain your personal data again from a third party, JUMIK may contact you again

□ JUMIK shall no longer process your personal data for direct marketing purposes, and will ensure that you never receive direct marketing from JUMIK or its partners again

III. RESPONSE BY JUMIK TO YOUR REQUEST

JUMIK will provide you with information on the response to your request without delay and in any case within one month of receiving it.

Depending on the complexity of your request and the number of requests, that period may be extended by a further two months where necessary. In such case, JUMIK will notify you within one month of receiving your request.

If JUMIK does not comply with your request, it shall notify you of this within one month following your request and inform you of the reasons why your request was not complied with. JUMIK will also inform you of the possibility of (i) filing a complaint with a supervisory authority or (ii) taking legal action.

IV. PROOF OF YOUR IDENTITY

As proof of your identity, please attach a copy of your identity card to this form.

However, where JUMIK has reason to doubt your identity, it is entitled to request additional information from you to confirm your identity.

SIGNATURE OF DATA SUBJECT



V.

[signature]	
[name]	
 [town/city]	
 [date]	

